

PARAGUAY THE MAGIC LAND

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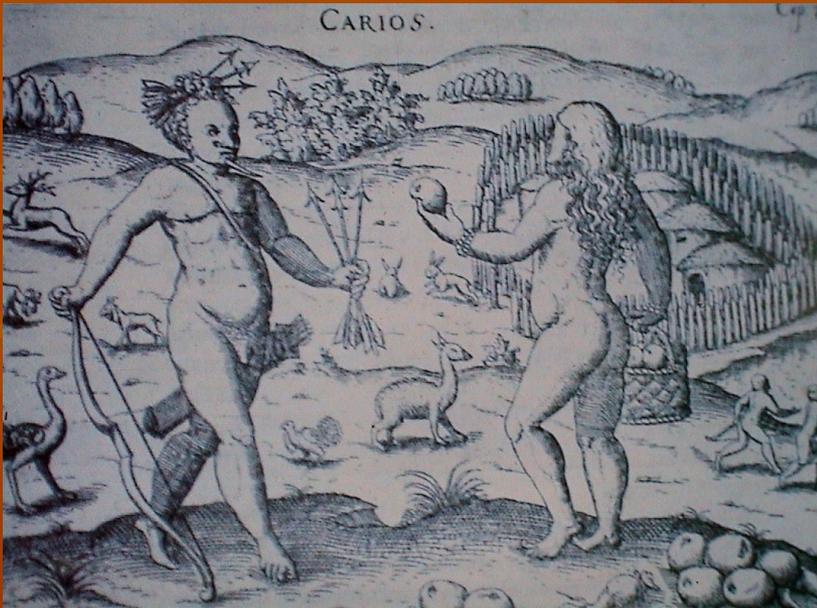
Paris 2005

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diverse society. In our population are represented all the ethnic backgrounds of the planet



When the Europeans first arrived in the 16th Century, they found a culture that was very advanced in spiritual matters, even though the language was exclusively oral



The Guarani Indians, originally from Paraguay, believed in one single God who was not an idol, but an idea encompassing the forces of creation

him Tupá

When the Spanish priests introduced Christianity, their task was facilitated because the same God was easily made into Tupá. Even today, the way one refers to the Virgin Mary is "Tupa sy" which means the mother of Tupa



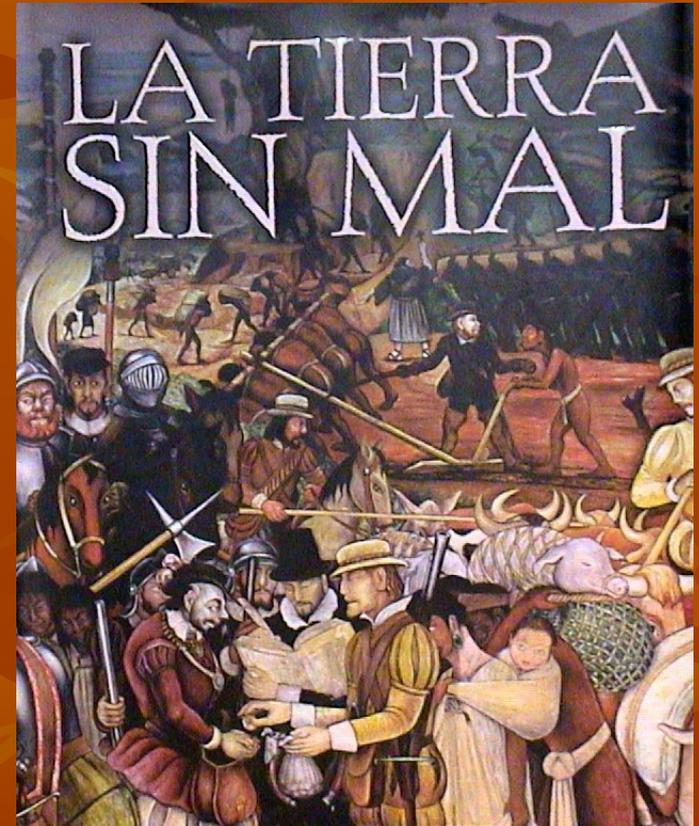
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The Guarani even believed that after a virtuous life on earth, a soul was rewarded with a form of Paradise they called "The land without evil" in the search for which they spent their lives

There was a process of miscegenation, but the language of the Indians remains to this day.

This constitutes the only case in Latin America where an Indian language has become a true national language, spoken by a large majority of non-Indian people



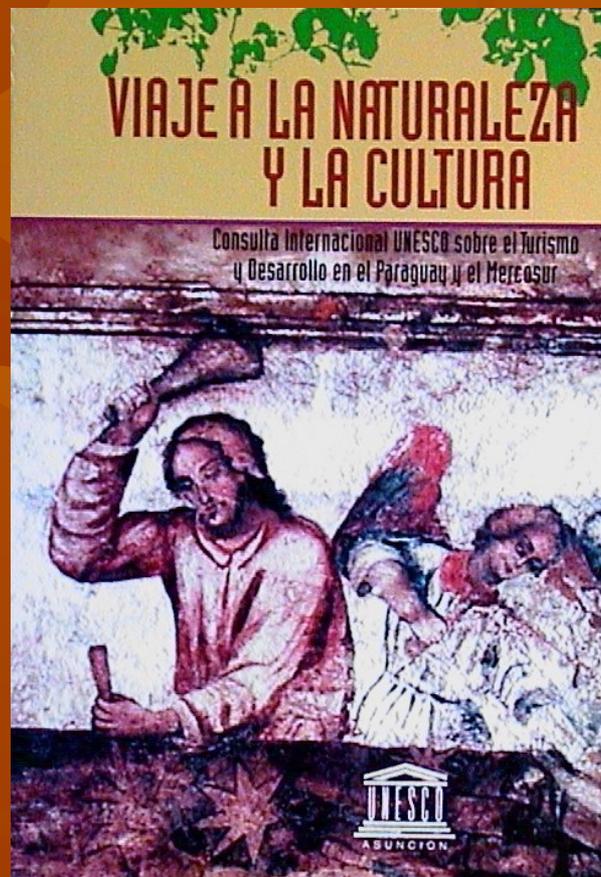
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Office, convened an
UNESCO International
Consultation on Tourism and
development in 1999, the
results of which were



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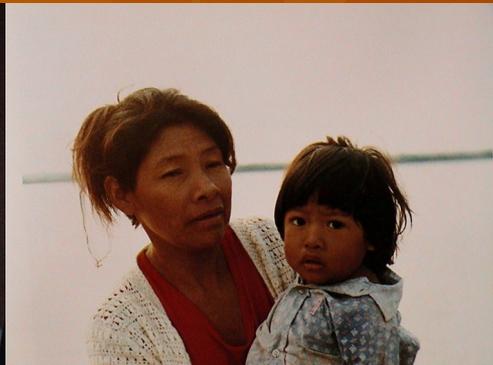
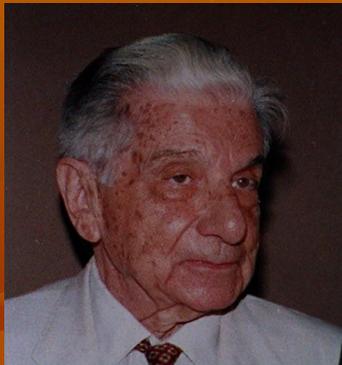
“ Voyage to
Nature and Culture”.



I want to quote Profesor Hervé Barre whose essay constitutes the backbone of that book:

" The media and tourism thus become a necessary complement to preserve the heritage. When it becomes better known, this heritage reaches notoriety, attracts researchers, tourists and also the financial means for its preservation, and this international support contributes to the defense of cultural diversity and likewise offers tourist variety to satisfy an international demand interested in new destinations full of sense"

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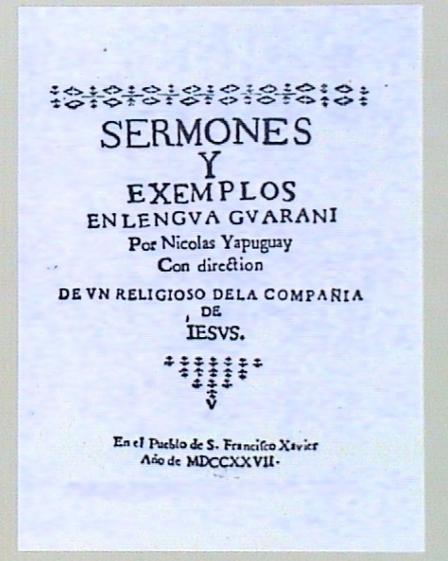
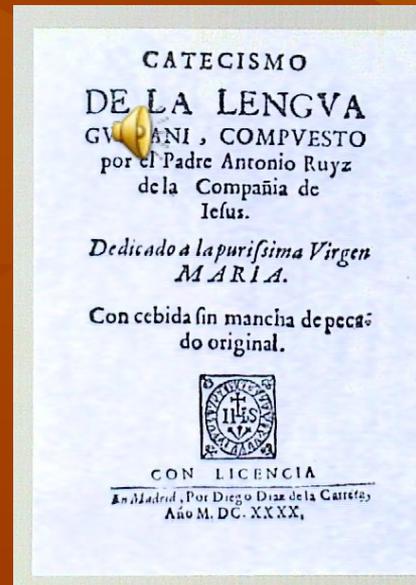


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This is what Paraguay is trying to do now with "The Guarani World" which is what we offer in terms of "cultural and natural tourism" and that may help make the tourists aware of the continental scope of the Guarani language in terms of

toponymics, which would include such terms as Caribbean, Ipanema in Brazil, Yaguaron in Uruguay, Curuzú Cuatiá in Argentina, and so on



Of the original 30 Guaraní populations of the Paracuaría Jesuit Province, seven remain in Paraguay until today. Two

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“Heritage of Humanity,” Jesús and Trinidad. For five generations until 1767 the Jesuits led the peaceful settlement of Indians in a perfect social utopia where they lived, worked, created, excelling in music, craftsmanship and agriculture in absolute harmony.





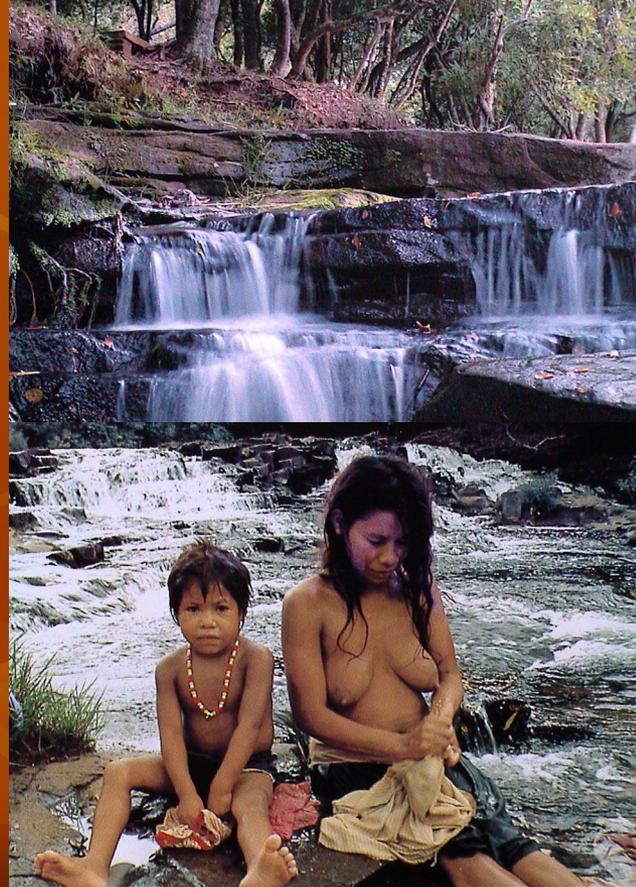
The music you are hearing was composed by a Jesuit missionary Domenico Zipoli, of the Baroque era, who was considered in Europe, before he volunteered for the South American forest, as comparable to Vivaldi.



As evidenced here, Paraguay has a lot to offer in terms of cultural and

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a lot to gain, from a successful program, useful and effective as a tool for development and combating poverty, by creating jobs, while protecting a rich heritage which we proudly hold for the world to behold.





*In order for all these plans to become a reality,
we will need the help of UNESCO/UNITWIN
Network, la Sorbonne, investors, tourists, and the
developing world*

THANK YOU
for your  attention